



A one-of-a-kind celebration

At C-Suite Christmas, the Dallas Symphony Orchestra celebrates one of the most important partnerships of all – business and the arts.



*Top: Geoffroy van Raemdonck and Nina Vaca (C-Suite 2019)
Bottom: Steven Durham (C-Suite 2020)*

Funds raised during C-Suite Christmas benefit the students in the DSO's Young Musicians Program and Southern Dallas Residency, which provide free instruments and music lessons to hundreds of students each year.

The performance will feature prominent business leaders alongside the musicians of the Dallas Symphony in roles including conductor, narrator, percussionist and more. The 2021 C-Suite Cast includes:

Trammell S. Crow, Founder and Visionary, EarthX

Chad Houser, Founder, CEO and Executive Chef, Cafe Momentum

T.D. Jakes, Founder and Chairman, T.D. Jakes Foundation

Lynn McBee, Civic Leader, Former Chairman of the Board of The Dallas Opera and TACA

Christine Perez, Editor, D CEO

In 2021, the event will honor Chad Houser, and a scholarship for the DSO's education programs will be named in recognition of his transformational work. Fundraising proceeds for this effort will also support Cafe Momentum.

C-Suite Christmas also has an international reach thanks to a partnership with Bloomberg Television. The production will be recorded and aired multiple times throughout December.

A night to remember

Tickets & Access

Sponsor Recognition

Bloomberg & Stage Recognition

Platinum
\$25,000

- 40 Premium tickets including Pre-Concert Cast Reception & Post-Concert Party access*

- Full-page ad
- Logo recognition on sponsor page in program book, lobby signage and website
- Recognition in two pre-event posts on social media

- Logo recognition in Bloomberg end credits
- Recognition from Stage in pre-concert remarks

Gold
\$10,000

- 20 Premium tickets including Pre-Concert Cast Reception & Post-Concert Party access*

- Half-page ad
- Logo recognition on sponsor page in program book, lobby signage and website
- Recognition in two pre-event posts on social media

- Text recognition in Bloomberg end credits

Silver
\$5,000

- 10 tickets including Post-Concert Party access*

- Half-page ad
- Text recognition on sponsor page in program book, lobby signage and website

Supporting
\$2,500

- 4 tickets including Post-Concert Party access*

- Text recognition on sponsor page in program book, lobby signage and website

Tickets
\$500 Each

- 1 ticket including Post-Concert Party access

**A limited number of additional tickets are available for purchase upon request*

Wednesday, December 8, 2021

6:00-7:30 PM | Pre-Concert Cast Reception

7:30-8:30 PM | C-Suite Christmas Concert

Performed for a live audience and recorded for future distribution on Bloomberg Television

8:30-10:00 PM | After-Party featuring Emerald City Band



Nancy Nasher (C-Suite 2019)



COMPANY NAME

SENIOR EXECUTIVE

TITLE

INFORMATION ABOVE WILL APPEAR IN THE PROGRAM BOOK AS PRINTED UNLESS OTHERWISE NOTED

MAILING ADDRESS

CITY, STATE, ZIP

GENERAL CONTACT

PHONE

EMAIL

PROGRAM BOOK CONTACT

PHONE

EMAIL

SPONSORSHIP LEVELS

- Platinum - \$25,000 | FMV: \$5,200
- Gold - \$10,000 | FMV: \$2,750
- Silver - \$5,000 | FMV: \$1,000
- Supporting - \$2,500 | FMV: \$400
- ___ Single Tickets at \$500 each | FMV: \$100
- We cannot attend. Please accept this tax-deductible donation: \$_____

PROGRAM BOOK ADVERTISEMENT

- Back Cover - \$5,000
- Inside Front Cover - \$2,500
- Inside Back Cover - \$2,500
- Full Page - \$1,200
- Half Page - \$750

GRAND TOTAL \$_____

PAYMENT INFORMATION | Please submit payment to: C-Suite Christmas 2021,
Morton H. Meyerson Symphony Center, 2301 Flora Street, Dallas, TX 75201

- Send Invoice
- Enclosed is my check for \$_____ payable to: "Dallas Symphony Association"
- Please charge \$_____ to the following card: American Express Mastercard Visa Discover
- Name on Card: _____
- Card #: _____ Exp. Date: _____ Security Code: _____

SIGNATURE

DATE